

A Night to Remember

3RD ANNUAL GALA • FRIDAY, MARCH 31, 2017

MARRIOTT LAGUNA CLIFFS RESORT IN DANA POINT



MISSION HILLS
CHRISTIAN SCHOOL

Gala Group Host Information

Thank you for prayerfully considering serving as a Group Host for our *A Night to Remember* Gala. The purpose of the Gala is to *Friendraise*, not just *fundraise*. We are not looking for people to only write a check. Rather, we want to grow a network of partners to come alongside MHCS and support our mission prayerfully, relationally, and financially.

Serving as a Group Host does not mean you have to purchase a table. We are asking hosts to invite three to four couples from their personal/professional network. We are looking for friends, grandparents, business associates, church and community leaders, and philanthropists outside of our pool of current parents with a heart to support Christian education and the capacity to give. As a Table Host the cost to attend the event for you and all of your guests is waived.

Goals

- Introduce our ministry – educating & inspiring children to become world-changers for Jesus.
- Engage new individuals outside of our pool of parent families who care about children and want to invest in their future by supporting Christian education.
- Utilize the power of personal connection to involve new people in our mission to “train up and lead children in the way they should go.”
- Invite guests to come at no charge so they don’t feel like they’ve already donated to the school by buying a ticket to attend.
- Grow partners who support our school because they identify with the work God has called us to do and want to be a part of a solution that provides students with an education based on academic excellence with a biblical foundation of truth, faith, and dependence on God.

Details

- Each Group Host is asked to confirm three (or more) couples to attend (fewer is okay too).
- An online invitation/registration program will be used to enable you to send electronic invitations and receive real-time notifications when your guests RSVP to attend.
- Printed invitations will be provided to give to your guests.
- We realize serving as a Group Host can feel intimidating. Do not fear. God is in control and is already working on the hearts of your contacts that He wants to attend the Gala. Pray and trust in the Lord to provide; and know that even if only one couple agrees to join you, you have done a great work to help Mission Hills and support our children.

Please email MHCSGala@gmail.com for more information or to request to serve as a group host.

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GROUP HOST – POTENTIAL GUEST LIST

- Use the worksheet below to identify potential guests to invite to the Gala.
- We are looking for people outside of our Mission Hills family (friends, business, and professional contacts) who would be open to supporting Christian education and who have the capacity to give.
- Consider your network of contacts. Do you know any of the following:
 - Attorneys
 - Business Owners
 - Real Estate Agents
 - Doctors
 - CPAs
 - Tax Advisors
 - Mortgage Brokers
 - Restaurateurs
 - Sales People
- It is a good idea to identify 5 – 10 couples to consider inviting so that you will have enough people to fill a table.
- An opportunity to make a financial commitment will be provided

Name	Phone	Email	Date Invited	Conf?

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Group Host – Key Dates to Remember

- 1/20: Gala Online Registration Opens
- 1/27: Invitations available ~ Current Parents, Grandparents, Alumni, Past gala attendees, and key supporters
- 1/31: Invitations will be available for pickup in the office for group hosts to send to guests.
- 2/17: 1st checkpoint date to see how many people invited and confirmed for event
- 3/03: 2nd checkpoint date to see how many people invited and confirmed for event
- 3/17: Deadline to complete inviting guests
- 3/21: Guest Host Prep Meeting – Tuesday evening, 5:30pm – 6:30 pm
- 3/24: RSVP Deadline for confirming guests
- 3/27: Review of overall guest list – adjust seating to accommodate final RSVPs
- 3/31: 2017 “A Night To Remember” Gala at Marriott Laguna Cliffs Resort
Request Gala Hosts arrive at 5:00pm for prayer and instructions.

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OPTIONAL SCRIPT

Call your personal contact and leave a message like this . . .

Hi, my name is _____, I wanted to give you a call as soon as possible to let you know about our upcoming Mission Hills Christian School Gala, which is taking place on March 31st at the Marriott Laguna Cliffs Resort. I wanted to give you a chance to get this on your calendar because I think it will be a tremendous encouragement to you and your family. When you get a chance, please call me at _____. Talk to you soon.

Once you are on the phone with your contact, you may explain the Gala like this.

Thank you for calling me back (or taking my call). I know how busy you are. I would like to invite you to the Mission Hills Christian School Gala on Friday, March 31, 2017. Do you have that date available? (Have them check calendar right there) Great.

I am hosting a table at the Gala and I would like to have you and your spouse as my guests. We're hosting this event for friends like you who recognize the importance of making a difference in the lives of children. *The goal of Mission Hills is to create world-changers for Jesus and we are hosting this event to bring together the collective power of our labor, influence, finances and expertise in supporting this important ministry.*

We've got an unforgettable red carpet event planned at the beautiful Marriott Laguna Cliffs Resort that will feature a fine dining dinner, fabulous silent and live auction items, and dancing with music and entertainment provided by the American Idol® house band. There is no charge for you to attend. We are hosting this evening Gala to introduce you to our ministry and invite you to partner with us in the important work of developing future generations of Christian leaders. There will be an opportunity for you to support the school with a financial contribution as well as participate in our exciting silent and live auctions.

Once you confirm you are able to attend, I will enter your name and contact information in our event software and you'll get an email that you can use to confirm your attendance and schedule this date on your calendar.

Thank you for considering joining us. Close the conversation and ask them for prayer needs.

Here are the basic talking points if you don't like the script . . .

- Hosting special event on Friday, March 31st at Marriott Laguna Cliffs – reception starts at 5:30pm and dinner at 7:00pm
- I am hosting a table and want you to come as my guest
- Exciting gathering for friends to learn about ministry of Mission Hills
- Focus is reaching children with a solid education built on faith
- Will you come?
- All guests will be given an opportunity to make a financial investment in the work of Mission Hills
- Complimentary dinner and entertainment provided for guests