

# A Night to Remember

3<sup>RD</sup> ANNUAL GALA • FRIDAY, MARCH 31, 2017

MARRIOTT LAGUNA CLIFFS RESORT IN DANA POINT



MISSION HILLS  
CHRISTIAN SCHOOL

## Auction Item Suggestions

We will be featuring a silent and live auction at the gala to add excitement and fun to the evening and to raise funds to underwrite the cost of enrichment programs such as art, music, athletics, and technology.

Silent auction items can range in fair market value from \$25 up to \$1,000. We would like to offer 5-10 items in each of the following price categories:

- \$25 - \$50
- \$51 - \$100
- \$101 - \$250
- \$251 - \$500
- \$501 and higher

Auction items should be unique and useful things that people will want to purchase. Popular items are:

- Fine dining restaurant experiences and certificates
- Weekend vacation homes or hotel packages
- Unique event experiences such as premier sports tickets, once in a lifetime events, or any experience that is out of the ordinary (VIP experiences that can include private tours, concert tickets and backstage passes are popular)
- Gift cards or gift certificates for products and services
- Hi-Tech items such as iPods, iPads, GoPro cameras, and laptop computers
- Autographed memorabilia (sports and music memorabilia attract high bids)

Experience has shown that auction items are best acquired through your personal network of contacts and vendors – Typical local businesses to consider include:

- |                               |  |                  |
|-------------------------------|--|------------------|
| ▪ Day spas and salons         | ▪ Travel agencies                        | ▪ Book stores    |
| ▪ Martial arts / dance studio | ▪ Photography studios                    | ▪ Craft stores   |
| ▪ Restaurants you enjoy       | ▪ Print shops                            | ▪ Country clubs  |
| ▪ Fast food restaurants       | ▪ Furniture stores                       | ▪ Theme parks    |
| ▪ Music instructors           | ▪ Auto dealerships                       | ▪ Grocery stores |
| ▪ Movie theaters              | ▪ Bike, paddleboard, beach-related shops | ▪ Sports teams   |
| ▪ Fitness centers             | ▪ Orthodontics                           |                  |
| ▪ Car wash & repair shops     |  |                  |

These are just a few of the hundreds of options. Be as creative as you'd like in brainstorming businesses to contact.

The live auction typically features higher end items such as vacation getaways, unique luxury experiences, packaged fine dining events, annual car leases, and premium access to sporting or celebrity events. Obtaining these items will typically require more than a phone call or quick visit to a business, but we are here to assist you in requesting live auction items should you need support. Please consider your contacts carefully. You might have a business associate or personal friend with access to these unique auction items.

Please download our Auction Donation Form to use in approaching businesses. If you have any questions, please contact us at (949) 589-4504 or via email at [MHCSgala@gmail.com](mailto:MHCSgala@gmail.com).